



Target Zero, Target Kentucky - The Changing Face of Animal Sheltering & Companion Animal Care

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Society Scoop

The following article, submitted by our Shelter and Clinic Director, contains many facts and details, intended to inform and inspire interested readers. The goals of Target Zero in Kentucky are attainable, but only with a lot of help from caring people in our community.

In the last few decades, companion animal welfare has made great strides in reducing the number of dogs and cats that end their lives in animal shelters all over the nation. According to the ASPCA, in the 1970's, the number of unwanted and homeless animals euthanized in shelters, both government run "pounds" and private humane societies, peaked at 15 million per year. A dramatic decrease in this number has been brought about by dedicated individuals and organizations determined to find solutions to the problem. Yet, today, an estimated 2 to 3 million dogs and cats are still being euthanized in U.S. shelters every year.

The first answer that comes to many people when asked how to improve the plight of unwanted dogs and cats is--adopt pets from shelters rather than buy from breeders—"adopt, don't shop." Adoption certainly improves life for each lucky animal that finds a new home, and it's very rewarding to the new owner and shelter workers, but adoption has very limited success overall because of the sheer numbers of "surplus" animals. In other words, supply exceeds demand to such an extent that there just aren't nearly enough good homes for shelter animals.

A much more effective solution to the problem of unwanted pets is simply to avoid pet overpopulation by preventing the births of unwanted kittens and puppies. Educating the public on the benefits of spay/neuter and making these surgeries affordable to all owners, have resulted in a significant decrease of shelter euthanasia, but there are still far too many adoptable pets dying in

animal shelters across the nation.

Today the goal of many large charitable organizations is to produce a "no-kill" nation in which no adoptable, healthy pets die in shelters. Large non-profits such as Target Zero, Best Friends, and Maddie's Fund, have invested millions of dollars into programs to achieve this goal. Pet supply companies such as PetSmart and Petco, have created charitable foundations which donate millions to shelters and low/no-cost spay/neuter clinics.

The Humane Society of Nelson County has received three grants from PetSmart Charities in the last 4 years which have funded nearly 2,000 surgeries for free-roaming cats whose owners would not otherwise alter their pets. State and local governments have also funded such programs, realizing that taxpayers ultimately pay for animal control and sheltering required as a public service for their communities. For ten years, our humane society has applied for and received an annual spay/neuter grant from the Kentucky Department of Agriculture which we have used to assist low-income dog owners.

What is Target Zero?

Target Zero is a mentoring organization which promotes "best practices" for shelters by offering free assessments, training, and assistance with funding sources. The following are highlights of their best practice strategies, including direct quotations from their website, www.target-zero.org:

Strategies for Decreasing Shelter Intake

- Income-Targeted Spay/Neuter for low income pet owners, found to result in decreased shelter intake. "At least 5 subsidized surgeries per 1,000 residents must be done each year with an owner co-pay no more than \$20."
- Safety Net/Managed Intake Programs to help keep pets in their homes by providing solutions to behavioral problems and by helping with veterinary care and food in crisis situations, and by keeping stray or homeless pets out of the shelter by turning good Samaritans into foster volunteers.

See Target Zero, continued on page 3

INSIDE THIS ISSUE

Tributes	Page 2
Target Zero	Page 3
Special Thanks	Page 4
Volunteers Needed	Page 5
Ways to Give, A New Way to Give.....	Page 6
Traps, T-Shirts & Wish List	Page 7
Barn Cats	Back Cover

Tributes

Received between **November 1, 2016 and May 15, 2017**

In Memory

Trina Denise Adams, given by Pat and Jim Stamper
Shelly Arnold, given by Juanita Collins Parrott
Jackie Ballard, given by Moise Napier, Ronald and Judy Platt, Paul and Janet Bradley, William and Amanda Osborne, Dr. Brandon Dennis, Ingeborg Grant, Mary Mudd, Susan Hamilton, and Rosemary Brauch
Parker Beam, given by Mona and Israel Stone, Theresa Hurst, Spragens & Higdon, PSC, Andrea Wilson, Mike and Linda Knudson, Vicki Hobbs, David Hobbs and Gayle Osborne, Terry Troutman, Haydon Oil Co. of Springfield, Susan Powell, Raffo and Annette Wimsett, Bill and Sandra Cook, Fulfillment Concepts, Inc.
Winifred Corbett, given by Carolyn Green
Bruce Dahl, LTC USA RET, given by Nancy Dahl
Cheryl Drago, given by Nancy Walcher
Cindy Ethington, given by Joan Altman
Mindy Filiatreau, given by Lisa Cissell
Bill Franklyn, given by Rose Marie Taylor
Judy Godbey, given by Kitty Greenwell
Jenny Hagan, given by Anita Hagan and Teresa Vanderburg
Vincent Hochberg, given by Janine Auslander, Kelly T. and Beth Corbett, Dr. and Rose Marie Taylor, Penny Spalding, Lee Smithkier, and Mr. Tubs
Buck and Fred Inmon, given by Kelly Deaver
Billy and Maxine Keene, given by William Leslie Keene, Jr.
Dick McMillen, given by Laura J. Hilderbrandt
Cherry Miller, given by Donald and Mary Ann Weakley
Jacqueline Neat, given by Sandy and Greg Britt
Kathy and Samantha Netherland, given by Stacey Hibbard
Booker Noe, given by Fred and Sandy Noe
Jamie O'Daniel, given by Sara and Benny O'Daniel
Mary Phelps, given by James Phelps
Patti Philpott, given by Mona and Israel Stone, Ron and Connie Newman Brown, Renee Burns and Friends of Lesley Ferrell, Jimmy and Betty Harned, Margaret and Charles Downs, Jean V. Boone, Judy Alcorn, Wanda Yocum, Donna Paschal, Alice Brumley, Blandford & McCubbins CPA, Gayle Sullivan, Kim Beam, Linda Beam, Betty Sue Hourigan, Beverly Skaggs, Leah Dyer and Elise Edith Dyer
Dixie Ramsier, given by Dr. and Rose Marie Taylor
Joseph R. Seay, given at Christmas by Patsy B. Seay
Eleanore Sewell, given by Judy Cooke, Deborah Perkins, and Caroline Keeling
Albert Shewmaker, given by Fred and Sandy Noe
Freda Wallace, given by Carol Hawkins
Woody Williams, given by Sandra Logsdon
All of our departed furbabies, given by Joseph and Joyce Rogers
All my pets that have gone to Heaven, given by Mary Jo Abell
All the babies that lost their lives, given by Dianne Morris Burns
"Bailey" Carter, given by Penny Spalding
"Bear" and "Benji", given by Larry D. Williams
"Berkie", given by Theresa Noe
"Bo", given by Norma Jean Haydon
"Buddy" and "Hannah", given by Charlie Geoghegan
"Bug", given by Sarah Bradford
"Charcoal," "Skunky," "Skippy," and "Twinkles," given by David and Virginia Horlander
"Chloe," given by Kim and Dave Branscom
"Chloe," "Angel," and "Simba," given by Earl and Doris Crank
"Colby" Simpson, given by Penny Spalding
"Cosmo" and "Oscar," given by Lori and Gary Boblitt
"Cricket," given by Deborah Bryning
"Cyril" and "Roxie," given by Gary and Debbie Parsons
"Dakota," given by Kimberly and Jeffrey Kisegey
"David Bowie," given by Linda West and Bonnie Cecil
"Dee Dee," given by Rick Donald
"Dolly" and "Toby," given by Phillip and Janet Parrott
"Dottie" Barnes, given by Penny Spalding

"Foxy," given by Bonnie Cecil and Linda West
"Hans" and "Angel," given by Roger Bradley/Kleentech, Inc.
"Harley," given by Penny Spalding
"Karmel," given by Frank Reed
"Kiki," given by Bonita and Fred McMillen
"The Kitty Family," given by Bonnie Cecil
"Lad" and "Socks," given by Katherine Houghlin
"Lady," given by Dave and Cathy Herbst, Mardi Jones, and Janine Auslander
"Lucy" Chesser-Jennings, given by Penny Spalding
"Lulu" Hall, given by Penny Spalding
"Maggie Mae," given by Joyce Dawson
"Magie," given by Jim and Bonnie Warner
"Max," given by Mary Sue Goff
"Mea, my fur baby," given by Veronica Stewart
"Morgan," given by Becky Hayden
"Otis," given by Penny Spalding
"Peppi," given by Dan and Becky Biggs
"Polly" and "Max," given by Donna and Walter Boekley
"Reese," given by Rob and Amy Farrell, and Ben and Libby Burr
"Spruce the Cat," given by Judy Hiss
"Swain," given by Mary Nancy Todd
"Tally," given by Mary Carlile Willett
"Tsunami," given by Sheila Spalding Head and Bill Head
"Tyson," "Wanda," and "Molly," sadly missed, given by Mark Keeling
"Zeus," given by Martin and Tina Jones

In Honor

All Humane Society workers, given by Mary Jo Abell
All people who work or volunteer at the Shelter, given by Herb and Pat Swartz
All volunteers at the Humane Society, given by Jeff and Judy Reynolds
Gary Clifton, given by Gail Cox Hart
Judy Cooke, given by Bill Cooke and Karen Lindfors
Becky and Ken Distler, given by Mary Drake and "Sarah"
Jane Hagan, given by Jo Ann and Fred Allen
Cathy Herbst, on her special birthday, given by Janine Auslander
Kiya and Mia, our granddaughters, given by Trudie Mattingly
Mardi Jones, given by Jane Thompson
Deb Lotz, given by Marsha Lanham
Cathy Newton, given by Nancy Tietge, Tracy Tietge, Erica Strauss, and Duncan Strauss
Staff and Volunteers at Humane Society of Nelson County, given by Jane Hagan
Gayle Sullivan, given by Jean Carol Shields
Our wonderful neighbors, family, friends and Humane Society people who helped my person get me back home, given by "Sarah" Drake
"Daisy," given by Mary and David Moore
"Dama," given by Marilyn Shea, SCN
"Izzie," given by Melissa Ghazi
"Lily," given by April Nease
"Midnite," given by Susan Elmore
"Molly," given by Ginny Thomas
"Reece," given by Kathy Jones
"Rosie," given by Beth Kemper
"Sally," given by Viva J. Lloyd
"Sam," given by Judy Hiss
"Shadow, the Wonder Dog," given by Barbara Bell
"Willow," given by Gayle Sullivan
"Winston," given by Jennifer Bewley
"Woodie," given by Bettye Davenport
Homeless Animals, given by Viva J. Lloyd

Gifts to the Don Perkins Memorial Fund for Indigent Animals

In memory of Don Perkins, given by Linda Akers
In memory of Dick McMillen, given by Deborah Perkins
In memory of Judith Mitchell, given by Fred and Bonita McMillen
In memory of Mary Rose Bohn, given by The Clements Family, Belle and Bobby Sutton, Caroline Keeling, Jane Hagan, Fred and Bonita McMillen, Judy Cooke
In memory of "Dottie," given by Lyda P. Moore
In memory of "Winston," given by Lyda P. Moore

Target Zero (continued from page 1)

- Community Cat Diversion, diverting outdoor cats to spay/neuter/ear tip/vaccinate programs followed by return to area where cats were living, if they were thriving and generally accepted in the area. Trap/euthanize has been proven to be ineffective in controlling the population of free-roaming cats in a particular location.

Achieving and Maintaining 90%+ Save Rate

- Effective Population Management, dependent on collection of accurate data which identifies problem areas and solutions, including most impactful use of funds. Accessible data also helps manage population within the shelter, with better, faster placement and decreased length of stay which allows more animals to be saved. “Shelters must have appropriate software . . . “
- Increased live outcome, live release or save rate. All three terms refer to the combination of animals that are returned-to-owners, adopted, transferred to rescue partners, or placed in foster care while awaiting a permanent home. “All funding, programs, job duties and goals should be laser focused on the shortest length of stay to live outcome. Shelter leadership should capitalize on all aspects of social media and provide the most welcoming shelter environment for the public with convenient hours. Humane housing and enrichment must be in place for all dogs and cats in shelter care.”
- Collaboration and public/private partnerships, such as partnerships with private, non-profit breed rescue organizations and other placement organization, and partnership with public or governmental entities.

What is Target Kentucky?

Target Kentucky is a project of Target Zero, The Kentucky Animal Care and Control Association, and Alley Cat Advocates to assist Kentucky Shelters in implementing best management practices.

How are we doing in Nelson County?

Our Humane Society actually already practices all these strategies to some degree, though we could do better in every case. Our collaboration with county government is longstanding and we have managed daily operations for our entire county animal shelter, both stray/quarantine and adoption sections, for years. An extensive study of Kentucky’s animal shelters, undertaken by researchers at University of Kentucky last year, included Nelson County in its list of 17 out of 92 shelters which met all standards set by state law in 2004 for animal shelters.

We have definitely seen a decrease in intake over the last 7 years, dropping from an all time high of 3,500 cats and dogs in 2009, to just under 2,400 in 2016. We attribute this improvement to aggressive spay/neuter programs which serve low income dog and cat owners and target free-roaming cats, and to our staff’s diligence in increasing adoptions to individuals and transfers to appropriate and reputable rescue partners.

What’s next for us? How can you help?

We still have a long way to go to reach the goal of 90% save rate. The definition of “no kill” in shelter literature is actually 90%, not 100%, given the fact that there will always be a number of animals with severe, untreatable illness and injury, and a few animals, especially large aggressive dogs, that cannot safely be released to anyone. We applaud our staff in their determination to increase our live release rate, and they actually realized a 75% live outcome for animals at our shelter during the month of April.

Our community cat diversion program could be much more successful if people finding free-roaming cats would allow us to spay/neuter, vaccinate, ear tip and return them to their outdoor homes. Trapping would be more feasible if we had individuals who could assist us, if simply by keeping watch on the traps and bringing in the cats for surgery. More foster homes would help us save more animals; both owners and finders could help by housing animals temporarily, especially the very young, sick, injured or frightened. Transportation to breed rescue and other organizations requires willing volunteers, often with the need for SUV size vehicles. Volunteers in general (see page 5) are always needed, and we never have enough.

The goals of Target Zero and Target Kentucky can only be achieved if many, many people get actively involved. It will take a lot of effort and funding, and a dramatic change in attitude toward companion animals on the part of our community as a whole. Please consider joining us in this nationwide movement for the benefit of pets that enrich our lives.

Special Thanks

The Humane Society is sincerely grateful to the following businesses, organizations, and individuals who have donated in various ways between November 1, 2016 and June 1, 2017

- Abby Pettit and Seth Ballard
- Bardstown Mills
- Bob Blair, Jr. Masonry
- Boone's Abattoir
- Brown and Company, CPA's
- Cash Express
- Chemco Federal Credit Union
- Emmy Lou Crepps
- Girl Scout Troop 1304
- Jenny Boone Design Studio
- JT's Consignments
- The Kentucky Standard
- Kroger Company
- Lee Brick and Block
- Orbis Corporation/Menasha Corporation Foundation
- PLG TV
- Scott Middle School, Ft. Knox
- Wal-Mart
- Wilson & Muir Bank and Trust

And last, but not least, all our many, many donors and volunteers who contribute year after year. We couldn't survive without you. Every gift, no matter how small is appreciated. If we have omitted anyone, we apologize—it doesn't mean we aren't grateful!



Toyota Boshoku of Kentucky made a generous gift to the Don Perkins Memorial Fund for Indigent Animals, which enables our humane society to help low income owners whose pets are severely ill or injured. Melody Pruitt, HR Specialist at TBKY (right) presented our president, Trudi Maish, with a check for \$1,000.



Girl Scout Troop 679 used 10% of their Girl Scout cookie sales profit to buy cat food, kitten milk replacer, kitty litter, dog food, and paper towels which they brought to the shelter. They also donated nearly \$100 in cash which will be used to buy vaccines.



At left, Audrey Mae Evans, 9 years old, raised \$250 by collecting donations, using GoFundMe, and contributing her allowance.



Shop at Kroger with a Kroger Plus Card?

Help The Humane Society of Nelson County by registering at www.kroger.com/communityrewards. Once registered, enter our non-profit organization number, 88273, to start earning cash for the Humane Society. Please encourage friends and families to register, too.



Do you use Amazon?

Try AmazonSmile! You can shop as always, and at the same time get a donation for the Humane Society of Nelson County. Simply go to <http://smile.amazon.com> to order, and Amazon will donate 0.5% of the purchase price of eligible products to us.



The Humane Society of Nelson County is in need of volunteers. There are a number of ways you can help by volunteering your time and talents:

1. Volunteer at the shelter. If you are 18 or older, you can volunteer any time between 10 am and 2 pm, Monday through Saturday. If you are 14 – 17, as a Junior Volunteer, you will need to attend an orientation session, held the second Saturday of each month at 10 a.m. at the shelter. The main job of volunteers at the shelter is “animal enrichment,” which requires spending time with dogs or cats, giving them the attention they need.

Volunteering for the Humane Society can be done in many other ways that don't involve working at the animal shelter, but still benefit the animals that are stray or homeless.

2. Yard sale, twice a year, at Bardstown Baptist Church. Items need to be sorted and priced before the sale, and help is needed during the sale to assist customers, straighten up tables, and pack up items not sold at the end of the day.

3. Trader's Mall Booth, #37. Located at Corvin's Furniture on Hwy 245 (the bypass.) Help needed to keep booth straight, price and tag new items, and move new items in from storage.

4. Newsletter mailing, twice a year. Help needed to prepare over 2,000 newsletters by inserting envelopes and tabbing. Usually done at shelter in a 3-4 hour period.

5. Transport of animals to breed rescue and other placement organizations. Most trips are to Louisville, Elizabethtown, or Danville, but some are farther, up to 2 or 3 hours drive time each way.

6. Fostering of animals that are too young, sick, injured, or frightened to be in a shelter setting and just need a temporary quiet home until they are ready to be adopted into a permanent home. Our foster program is described in a packet of information available at the shelter. Call or visit to learn more about it.

7. Computer and clerical help to manage and frequently update our mailing list and email list.

We are a very small organization that depends on a volunteer base to get much of our work done. Please join us. Call 349-2082 or write humane-societync@att.net.

BARDSTOWN TRADERS MALL
at Corvin's Flooring
3465 E. John Rowan Blvd., Bardstown
(502) 348-7474
 Like us on FACEBOOK to see what's new!
 Ask us to help you find that special item!
Mon.-Fri. 9-6; Sat.9-5; Sun.12-5



Looking for a Pet?
 Visit Petfinder.com or our website at
ncanimalservices.org





Ways to Give

Come visit us or send a gift by mail to:

The Humane Society of Nelson County
2391 New Haven Road
Bardstown, KY 40004



(Please use the donation envelope printed in this newsletter)

- Make a gift in honor or memory of a loved one. An acknowledgement card will be promptly sent to the family or to the person being honored.
- Make a secure gift on-line at www.ncanimalservices.org. Click on “Donations” in the left sidebar to use PayPal. All major credit cards are accepted.
- Make the Humane Society a beneficiary of your will or life insurance policy.
- Consider a charitable gift annuity.
- Bring out supplies for our animals (see wish list below).
- Consignment donations:
 - J.T.’s Consignments, 222 N. 3rd Street, Bardstown, 349-6837 • Clothing
 - Traders Mall, Booth 37 (near Wal-Mart on Hwy 245, in Corvin’s Flooring Building), 3465 John Rowan Blvd., 348-7474 • Home decor, books, furniture, and clothing for babies, DVDs, toys, etc., in good condition.

We are no longer able to do automatic withdrawals from bank accounts. We encourage donors to continue monthly donations by:

- (1) **PayPal** - go to www.ncanimalservices.org and click on Donations; or
- (2) **Check** - we will be glad to supply you with pre-printed envelopes you can request by calling 349-2082.

A New Way to Give

The Humane Society of Nelson County has recently partnered with Edward Jones to set up a process for transferring donations of securities to our humane society which is a qualified 501c3 charitable organization.

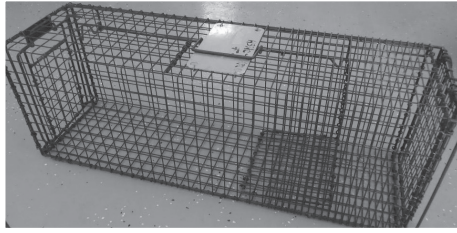
Consider a gift of appreciated securities instead of cash whenever you prefer not to incur capital gains tax. For people 70-1/2 or older, a charitable gift from traditional and Roth IRA accounts, up to \$100,000, can be counted toward the annual required minimum withdrawal. To make such gifts, funds should not be withdrawn prior to donating, but must be distributed directly from the IRA to the Humane Society of Nelson County.

Please contact your broker, who can then arrange to transfer funds to the Humane Society of Nelson County account at Edward Jones, by contacting Jennifer Newton, 502-349-3070, jennifer.newton@edwardjones.com.

Please be sure to inform the Humane Society of Nelson County of your intent to contribute securities and if your gift is to be designated for a specific purpose. Contact Judy Cooke, Executive Director, at 349-2082, humane-societync@att.net, or 2391 New Haven Rd., Bardstown, KY 40004.

Have you seen me?

Please, please take me back to the animal shelter.



This type of cat trap, pictured above, costs the Humane Society \$70 each. They are essential for us to humanely trap feral and stray cats for owners and colony caretakers who want to spay and neuter cats at our clinic. Over a dozen of these traps are missing from our facility, probably loaned out and never returned. Check your barns, sheds and garages and bring them back—no questions asked. They are labeled TNR or Clinic. Thank you.



Newly designed, colorful t-shirts now available!

These new t-shirts, designed by our shelter staff, are available in a variety of colors and sizes for \$10. Visit the shelter to see them. Older design shirts with logos are still also available.



**THE HUMANE SOCIETY
OF NELSON COUNTY**
2391 New Haven Road
Bardstown, KY 40004
502-349-2082

www.ncanimalservices.org
humane-societync@att.net

Our mission is to prevent cruelty to animals, relieve suffering among animals, and extend humane education.

Animal Shelter Hours:

Open to the Public:
Monday – Friday
10am-4pm
Saturday 10am-2pm

Board of Directors:

Trudi Maish, President
Dennis Brock, Vice President
Judy Cooke, Shelter Director
Carol Keeling, Secretary
Jason Cheek, Treasurer
Mary Jo Abell
Sarah Bradford
Julie Duncan
Jane Hagan
Martha Nest
Deborah Perkins, D.V.M.

Newsletter Design:

Peggy Waters

WISH LIST

(Capitalized items are most needed)

- MONETARY GIFTS, always preferred . . .
because we have limited storage and we need funds to pay for veterinary supplies and other specialized items
- Pet food (Purina or Pedigree dry food, only, please)
- CAT LITTER, CLAY OR CLUMPING
- Towels, washrags, blankets, sheets, pillow cases
- Liquid laundry detergent (must be HE type)
- BLEACH
- PAPER TOWELS
- Printer ink (HP 63, no longer have Canon printer)
- COPY/PRINTER PAPER
- Ball point pens and post-it notes
- Postage stamps
- Gift cards to Wal-Mart, Tractor Supply, Kroger, or Target for needed supplies
- Gift cards for gasoline to drive pets transferred to distant breed rescue or other placement organizations

*NOTE: Items NOT needed for a very long time—
Thanks to the generosity of our donors, we have a surplus of paper clips,
binder clips, Wite-Out, scotch tape, alcohol, and peroxide.*

2017 Board Meeting Dates

August 3
November 2

**THE HUMANE SOCIETY
OF NELSON COUNTY**

2391 New Haven Road
Bardstown, KY 40004

Return Service Requested

Non-profit org.
U.S. POSTAGE
PAID
BARDSTOWN, KY
Permit No. 14



BARN CAT PROGRAM

Rodent Control for your barn, warehouse, workplace, etc. The Humane Society has a number of spayed/neutered and vaccinated adult cats, desperately needing homes. Although our usual adoption fee is \$70, we do not have room for these cats in Adoption Room, and we are willing to waive the fee, partly or fully, for people who can provide shelter, food, and a safe place for these cats to live out their lives. For more information call 349-2082 or visit the Nelson County Animal Shelter.